

**Donald A. Jones**  
ATA College  
President & CEO



A lot can be said about a man like Don Jones. For starters, there aren't many men like Don Jones. A proven leader with a happy outlook on business and life, Jones consistently raises the bar for ATA, the faculty, staff and students, all while wearing his signature smile. As a matter of fact, he's likely one of the only college presidents who makes a point of meeting every student.

Since taking the reins in 2006, Jones has led ATA into new territory by updating their identity, expanding the college campus and adding new programs, accreditations and financial aid. Not to mention nearly doubling the student body in his first year.

Quality medical education, retention, career services and compliance can be found at the top of his priority list. And chances are that if you stumbled across his personal list of priorities, you'll find "never settle for good enough." That may explain what drew him to ATA in the first place – he's working to provide quality education and instruction for people who have decided not to settle either. His focus is and always will be on the success of the students.

A Kentucky native and graduate of Trinity High School, Jones went on to receive a BS in Industrial Technology from Western Kentucky University. He spent 20 years of his career in manufacturing management with fortune 500 companies, including Union Carbide Corporation, McKesson Corporation, Pepsi, Brown Forman and Guinness Worldwide.

His dedication to education doesn't stop with his leadership at ATA. In his spare time, Jones is a trained tutor for the Every 1 Reads program in Jefferson County schools. He also coaches youth soccer with his son and is a woodturning student in Germantown.

Jones currently lives in Louisville with his wife of 27 years, Kathy. He has two grown children, Phil and Michelle.